

# NEWS RELEASE

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## **2012 SUSTAINABILITY AWARDS LUNCHEON REGISTRATION AVAILABLE ONLINE**

*Past Award Winners Reflect on Recognition in Anticipation of March 27 Event*

INDIANAPOLIS –The Indianapolis Sustainability Awards are presented annually by the City's Office of Sustainability, the McKinney Green Initiatives Fund and the Greater Indianapolis Chamber of Commerce. This year the luncheon will be held at the Indianapolis Marriott Downtown on March 27, 2012.

Previous winners include IndyGo, the Indianapolis Indians, the Nature Conservancy, and HealthNet, Inc.

"I am encouraged by the dedication of our community to make Indianapolis one of the most sustainable – and livable – cities in the Midwest," said Mayor Greg Ballard. "I look forward to honoring those efforts at the award luncheon."

Last year's recipient of the Reduce, Reuse, Recycle Award, the Indianapolis Indians' "The Perfect Pitch" recycling program, recycled nearly 18 tons of plastic, aluminum and glass at Victory Field that otherwise would have been disposed of as solid waste.

"Recycling is a priority for the Indianapolis Indians at Victory Field," Indians Vice President and General Manager Cal Burleson said. "We appreciate our partnership with Ray's Trash Service and the recognition we have received from the City of Indianapolis. Our fans have responded well to our encouragement, and their participation has been paramount in the success of 'Perfect Pitch' recycling."

The Nature Conservancy, the winner of last year's Energy Award, thanks to its energy-saving efforts will save about \$10,507 per year, which can in turn be used to fund its conservation work throughout the state. The Nature Conservancy hopes to receive a Platinum rating from the U.S. Green Building Council's Leadership in Energy Efficiency and Design (LEED).

"The Nature Conservancy was delighted to win the Sustainability Award for Energy," said Mary McConnell, state director for the Conservancy's Indiana Chapter. "The Efroymson Conservation Center's innovation comes not from the use of cutting-edge technology. Rather, it's the application of multiple, simple, well-known and documented energy-efficient strategies throughout our building that helps us reach our energy-saving goals."

The deadline for award applications has passed, but for more information on tickets and sponsorship registration for the awards luncheon, visit [www.indy.gov/SustainIndy](http://www.indy.gov/SustainIndy). The deadline for registration is March 23, 2012.

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